

Powerful Communication

Work shop Overview

In an ever changing business environment it is important that employees are geared to handle the nuances of effective professional communication. People in organizations typically spend over 75% of their time in an interpersonal situation; thus it is no surprise to find that at the root of a large number of organizational problems is poor communications.

Effective communication is an essential component of organizational success whether it is at the interpersonal, intergroup, intra-group, organizational, or external levels.

Powerful Communication is a proven workshop that has helped many executives in overcoming some of their fundamental concerns of communication. Participants have appreciated the simplicity and the directness of the program in effectively conveying the message that can be recollected months after the program

Benefits

This workshop helps participants to:

- Understanding Communication Dynamics
- Working with Body Language
- Dealing with Assumptions
- Working with Differing Points of View
- Understanding Patterns, Habits and Beliefs
- Developing Great Listening and Responding Skills
- Developing Individual Strengths and Qualities
- Understanding Active vs Passive Choosing
- Using Positive Reinforcement
- Managing Conflict
- Being More In Charge
- Gaining Confidence



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Methodology

These training programs are delivered with the needs of adult learning requirements in mind. As a result these programs are highly interactive. Our instructor plays the role of learning facilitator and encourages everyone to contribute in the program.

Our training programs use presentation, student workbooks, case studies, group games and activities.

Additional support material will be made available online for all participants. This includes templates and tools to practice and

implement creativity within an organization.

GNYANAM can conduct these programs at either the client location or at an off-site location depending on the customer needs and requirements.

Course Modules

- **Principles of Effective Communication**
 - Fundamentals of communication
 - Communications process
 - Communication Barriers
 - Moment of Truth
 - Perceptions
 - Tone of Voice
 - Effective communication
 - Kinesics
 - Proxemics
 - Assertive Communication
 - Listening
 - Barriers to effective listening
- **Telephone Etiquette**
- **Email Etiquette**
- **Video conference Techniques**
- **Art of positive talk**
- **Art of Public Speaking**
- **Art of Making Presentations**
- **Art of Presenting Oneself**



GNYANAM

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Some of Organizations that GNYANAM is associated with are:



Institute of Chartered Accountants of India



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Company Profile

Gnyanam, a Corporate Training and Consulting Organisation, is the brainchild of **Mr. Ramakrishnan Nagasamy**, Founding Member & CEO, has been conceptualized with an objective of empowering employees of organizations with tools for improving their personal and professional excellence, leading to improved organizational effectiveness.

Advantage GNYANAM

The client stands to benefit from the association with PNS in manifold ways:

1. We are committed to your long – term growth, and look forward to creating fruitful long-term relationships.
2. We shall be a dependable partner in your training calendar.
3. Regular refresher courses can be done at nominal cost.
4. We are capable of executing / delivering programs at short notice.

Our Vision

To empower people globally for higher learning through provision of appropriate tools.

Background of the Promoters



Ramakrishnan Nagasamy (Ram) is a world class Corporate Trainer and has received the Top Trainer Award many a time from Corporate Employers. His areas of training expertise include soft skills like Time Management, Project Management, Stress Management and Technical Skills like C, Unix, vxWorks, Software Quality Assurance Processes and other Courses like Basic and Advanced Pranik Healing Course.

Ram is a Mechanical Engineer with specialization in Computer Science and Software Development. He is also an M.Sc (Hons) Economics graduate from the prestigious BITS, Pilani.

He was one of the founding members of COMPUSER Club and help it grow into a Center for Software Development (CSD). He was involved in several initiatives in computer science and software like Campus Computer Networking and Parallel Computer Development. He was the First person in BITS' history to be hired by Hughes Software Systems from the Campus.

During his career, he has worked with top software companies like Hughes Software Systems and Microsoft Corporation in various capacities and has:

- Demonstrated the ability to take on unexpected situations as a challenge and leading teams to success in delivery, thus attracting top management accolades.
- Being an Excellent Technical interviewer, he has participated in several recruitment trips and hired many high quality professionals for his organizations.
- Being a great mentor of people in work and otherwise, he has been instrumental in mentoring several Freshers into mature successful software professionals.
- Organizing and evolving PM learning circles

He is also a Founding member and Managing Trustee of Sri Sri Mahavatar Charitable Trust, a organization working in social service of poor & needy. He is also Advanced Pranik Healer and Trainer.

Profile of Trainers

Will be shared on request